

# Associated Sciences Program at RSNA 2011

## Associated Sciences Courses

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(This Live activity has been approved for *AMA PRA Category 1 Credit™* and Category A+ credit for technologists)



November 27–December 2 | McCormick Place, Chicago

### Monday, November 28

**MSAS21 8:30 AM - 10:00 AM**

#### Implications of the Changing Face of Health Care: Aging and the Shift of Population

Claudia A. Murray, *Moderator*  
David R. Gruen, MD  
Robert M. Kulis

**MSAS22 10:30 AM - 12:00 PM**

#### Implications of the Changing Face of Health Care: Delivery and Regulatory Impacts

Charles Stanley, RT(R)(CT)(MR), *Moderator*  
Abraham Seidmann, PhD  
Christine J. Lung, CAE

**MSAS23 1:30 PM - 3:00 PM**

#### Changes in the Scope of Practice: Gaps and Overlaps

Steve Vogt, MSRS RT(R)(MR)(CT)(BD), *Moderator*  
Donna T. Long, MSM, RT(R)(M)(QM)  
Linda Gough, M.R.T.(R.)  
Lynne Roy, MBA, MS, CNMT, FSNMTS

**MSAS24 3:30 PM - 5:00 PM**

#### Medical Imaging Radiation Exposure Origins, Consequences, and Control: Optimization of Radiation Dose

Ellen Lipman, MS, RT(R)(MR), CAE, *Moderator*  
Rob Goodman, MB BChir  
Kathlyn A. Slack, BSC

### Tuesday, November 29

**MSAS31 8:30 AM - 10:00 AM**

#### Ethics in the Era of Health Care Reform

Karen J. Finnegan, MS, RT(R)(CV), FAVIR, *Moderator*  
Richard Duszak Jr, MD  
Frank J. Lexa, MD

**MSAS32 10:30 AM - 12:00 PM**

#### Understanding Health Literacy and the National Standards on Culturally and Linguistically Appropriate Services (CLAS)

Ellen Lipman, MS, RT(R)(MR), CAE, *Moderator*  
Michael D. Ward, PhD, RT(R)  
Brenda A. Battle

**MSAS33 1:30 PM - 3:00 PM**

#### Impacts of Emerging Practice Models

Donna Blakely, MS, RT(R)(M)(CRA), *Moderator*  
Shay Pratt  
Patricia Kroken, FACMPE, CRA

**MSAS34 3:30 PM - 5:00 PM**

#### Picking Up the Pieces: Forensic Radiography Following Mass Disasters

Susan Crowley, BAppSc(MI), MRT(R) MA Ed, *Moderator*  
Gerald J. Conlogue, MHS, RT

### Wednesday, November 30

**MSAS41 8:30 AM - 10:00 AM**

#### Imaging Facility Design in an Age of Diminishing Resources

Morris A. Stein, BArch, *Moderator*  
Bill Rostenberg, FAIA, FACHA  
Ronald L. Arenson, MD  
Steven C. Horii, MD

**MSAS42 10:30 AM - 12:00 PM**

#### Creative Strategies for Marketing: Keeping It Legal

Donna Blakely, MS, RT(R)(M)(CRA), *Moderator*  
Peggy Martin, CRA  
W. K. Davis Jr, JD

#### Also on Monday:

#### AAPM/RSNA Basic Physics Lecture for the Radiologic Technologist

**Monday, November 28, 1:30 PM - 2:45 PM**

#### CT Dose Control and Optimization

Douglas E. Pfeiffer, MS, *Moderator*  
Dianna Cody, PhD  
James M. Kofler, Jr, PhD

RSNA is an ARRT®-approved Recognized Continuing Education Evaluation Mechanism Plus (RCEEM+) and will provide Category A+ continuing education credits for technologists and radiologist assistants.

## Registration Information

Registration is required to attend the Associated Sciences programs at [RSNA2011.RSNA.org](http://RSNA2011.RSNA.org).

Advance discounted registration for the RSNA annual meeting ends November 4, 2011. Register now to get the hotel of your choice.

If you would like a copy of the published Associated Sciences Proceedings, please call 1-877-776-2227.

## Sponsoring Organizations

- AHRA: The Association for Medical Imaging Management
- American Institute of Architects – Academy of Architecture for Health (AIA-AAH)
- American Society of Radiologic Technologists (ASRT)
- Association for Radiologic & Imaging Nursing (ARIN)
- Association of Educators in Imaging and Radiologic Sciences, Inc (AEIRS)
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- Canadian Association of Medical Radiation Technologists (CAMRT)
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- International Society of Radiographers and Radiological Technologists (ISRRT)
- Radiology Business Management Association (RBMA)
- Section for Magnetic Resonance Technologists (SMRT-ISMRM)
- Society of Nuclear Medicine Technologists Section (SNMTS)